



RUBISSOW
NEXT GENERATION WINES

Mount Veeder, Napa Valley
www.rubissowwines.com
707-253-8605

2008 RESERVE CABERNET SAUVIGNON MT. VEEDER

Back in January 2012 we released the silky 2008 Rubissow Cab. It was a smoky, purply classic. And it sold out fast. But not before Thomas Keller's iconic New York restaurant Per Se began pouring it By The Glass for \$35 a pop. We were pretty excited about that placement, and we still are. They are still featuring it today. They bought all they could get.

Now, many months later we have something even MORE special for you. The new 2008 Reserve - about as rare a wine as you may find.

Some of our Reserves have been tightly wound up upon release, and we love those young wines and their rebellious youthful tannins. But this time, with the '08 we offer you a wine so startlingly ripe, you can practically taste the fresh picked fruit as if it were right there in your hands.

Wine Enthusiast Magazine previewed the wine last year and wrote **"Cabernet simply doesn't get richer or riper than this. It's a massive explosion of sweet cherry and blackberry jam, cassis, dark chocolate and caramelized oak, wrapped into firm tannins."** That preview review came out 1 1/2 years ago. The wine has matured

considerably since then and is now so rich and satisfying it's hard to put into words exactly. All I can say is all our work in the vineyard is paying off now every single year as we strive to produce remarkable, distinctive Reserve wines for your enjoyment.

Cheers Friends! - Peter Rubissow

RUBISSOW - 2008 Reserve

THE FACTS

Rubissow Vineyard - Mt. Veeder - Napa Valley

100 % Cabernet Sauvignon

Unfined and unfiltered

22 months in barrel.

121 cases made - 12/750
RELEASE DATE - November 2013.

ALC. 14.9% • TA 5.0g/L • pH 3.69
Brix 25.6 • Maceration 30 days.
100% French oak. 50% new.

The 2008 Reserve is drinking nicely right out of the bottle, but with 15 mins in a carafe, or swirled in your glass, it will open up beautifully!

Will age well through 2018



WINERY FACTS

VINTNERS

- Second generation
- Peter Rubissow
- Ariel Rubissow-Okamoto



WINEMAKER:

Timothy Milos



ANNUAL PRODUCTION:

- Estate Wines: 1500 cases.
- Lola Kay Wines: 4000 and growing

VINEYARD SOURCE:

Rubissow Vineyards
100% Mount Veeder
45 acre steep hillside estate.
18.5 acres planted.
100% sustainably farmed.

WINEMAKING STYLE:

Modern, bold, racy, rich and exceptionally complex.

BARRELS:

100% Premium French
Chateau New Oak. St. Martin,
Bel Air, Boutes, Sylvain artisan
atelier cooperage. 35-50% new.

