



2012 CABERNET SAUVIGNON - MT. VEEDER

Dear Friends,

Celebrity Napa winemaker Phillippe Melka once told me - in his inimitable french accent - "the reason California wines are so *consistently* rich and approachable is because Napa has so much sunshine to make it possible."

Unlike Bordeaux with its summer rains and typically humid weather, Napa is generally warmer and drier on average, producing grapes of more consistent ripeness. In Bordeaux, when the weather is right, the wines are stunning. In Napa though, even years with scattershot weather can often yield very good wines. And in the truly EXCEPTIONAL YEARS, such as 2012, the wines are *through the roof*.

And so it is with this brand new 2012 Cabernet Sauvignon. The growing season was ideal. Cool foggy mornings gave way to toasty 90 degree afternoons, day after day all summer long. Perfect for producing rich, ripe wines with exceptional depth and terroir.

This delicious new '12 tells the whole story. Supple, soft fruits, with ripe blackberry, black currant, cherry, red licorice, cocoa powder, and cardamon notes. Really lovely! Youthfull tannins are notably softer than recent vintages, with deep complexity and a super long finish. The wine will age well but frankly it is tasting beautifully right now. Cheers Friends! PR



RUBISSOW - 2012 Cabernet Sauvignon THE FACTS

Rubissow Vineyard - Mt. Veeder - Napa Valley

85.3% Cabernet Sauvignon
14.7% Malbec
100% Unfined and unfiltered

20 months in barrel.

77 cases made - 12/750
RELEASE DATE - Spring 2014.

ALC. 13.6% • TA 4.9.1g/L • pH 3.72
Brix 25.0 • Maceration 22 days

Drink now, or after decanting. The wine is tasting great right now, but will improve over several years as the flavor and balance matures.

Serve now through 2022.

WINERY FACTS

VINTNERS

- Second generation
- Peter Rubissow
- Ariel Rubissow-Okamoto



WINEMAKER:
Timothy Milos



ANNUAL PRODUCTION:

- Estate Wines: 1500 cases.
- Lola Kay Wines: 4000 and growing

VINEYARD SOURCE:

Rubissow Vineyards
100% Mount Veeder
45 acre steep hillside estate.
18.5 acres planted.
100% sustainably farmed.

WINEMAKING STYLE:

Modern, bold, racy, rich and exceptionally complex.

BARRELS:

100% Premium French
Chateau New Oak. St. Martin
Bel Air, Boutes, Sylvain artisan

